



WELCOME TO THE 2023 ASTM INTERNATIONAL ANNUAL BUSINESS MEETING

Bill Ells
June 6, 2023
Denver, Colorado

COMMITTEE ANNIVERSARIES

● 1898
(125th)

Steel, Stainless Steel
and Related Alloys
(A01)

● 1948
(75th)

Color and
Appearance (E12)

● 1973 (50th)

Pesticides, Antimicrobials, and
Alternative Control Agents (E35),
Accreditation and Certification (E36),
Thermal Measurements (E37),
Pedestrian/Walkway Safety and
Footwear (F13), Fences (F14),
Consumer Products (F15), Plastic
Piping Systems (F17)

● 2003
(20th)

Homeland Security
Applications (E54),
Manufacture of
Pharmaceutical and
BioPharmaceutical
Products (E55),
Unmanned Aircraft
Systems (F38)

● 1903
(120th)

Magnetic Properties
(A06), Road and
Paving Materials
(D04)

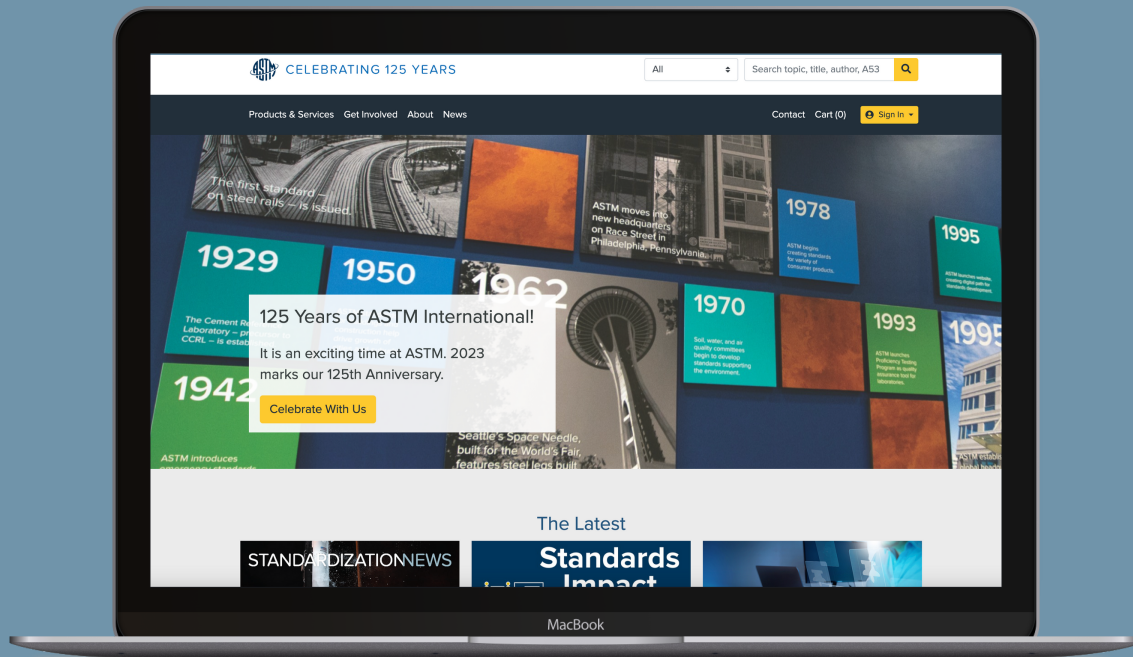
● 1963
(60th)

Space Simulation
and Applications of
Space Technology
(E21)

● 1993
(30th)

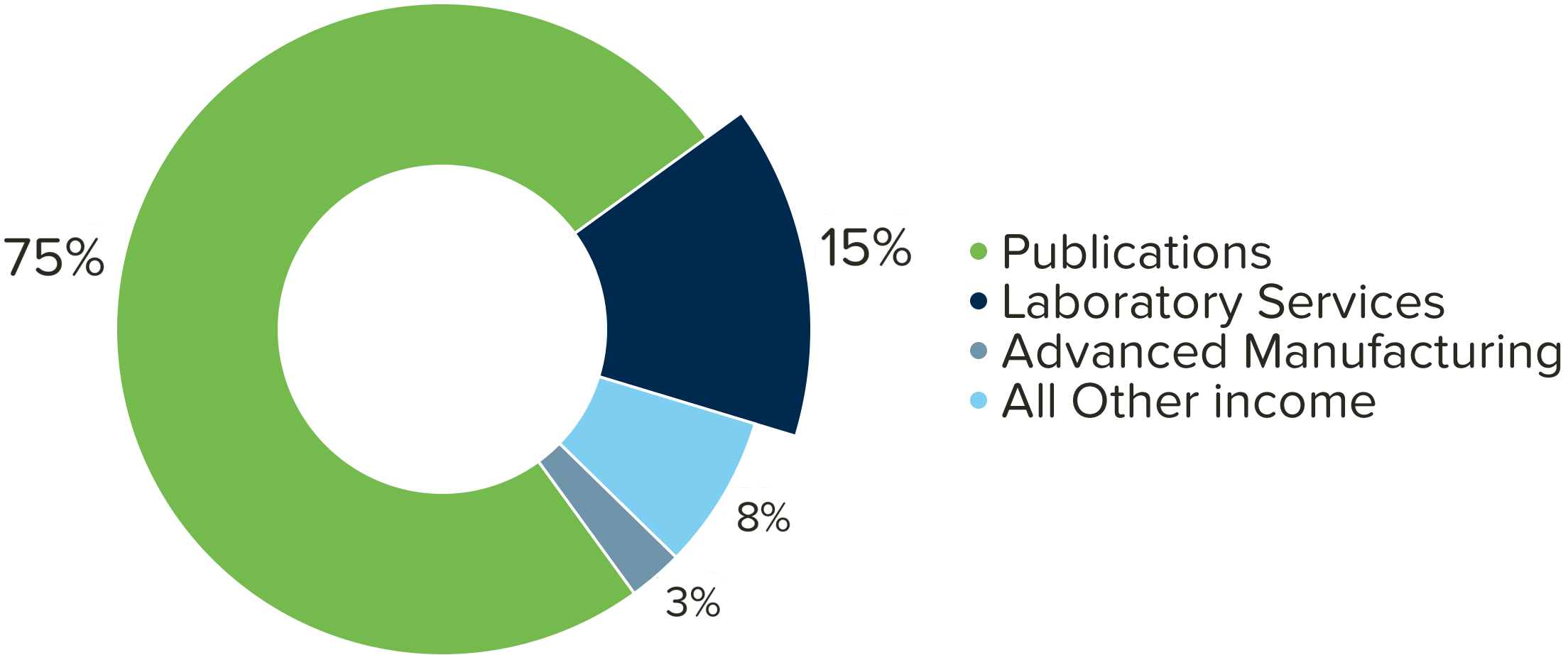
Fatigue and
Fracture (E08)

2022 STANDARDS DEVELOPMENT



- ✓ 170 New Standards
- ✓ 820 Reapproved Standards
- ✓ 1,711 Revised Standards
- ✓ 12,995 Active Standards

2022 REVENUE SOURCES



2022 ANNUAL REPORT - BEYOND BOUNDARIES



"At ASTM, we're in the business of breaking through boundaries, charting new paths, and identifying ways of helping our world work better."

2022 Board Chair Cesar Constantino





ASTM INTERNATIONAL 2023 INITIATIVES

Five Strategic Objectives



Leadership



Services Provider



Global Technical
Expertise



Organizational
Vitality



Standards and
Technical Content
Development



LEADERSHIP

- Lead development of Advanced Air Mobility standards roadmap
- Continued development of Xcellerate brand and program
- Create robotics and autonomous systems programs
- Develop roadmap for carbon neutral activity in cement and concrete
- Establish and build partnerships with international SDOs and NGOs through partnered programs
- Review and evaluate ASTM's current branding
- Develop an ASTM ESG Strategy



GLOBAL TECHNICAL EXPERTISE

Develop implementation plan for students to become participating members of committees

Further address technical committee meeting strategies

Operationalize Tiny Houses activity and new Digital Supply Chain committee

Further support activities that will enhance consumer participation and engagement



STANDARDS AND TECHNICAL CONTENT DEVELOPMENT



Year 1 of MCS modernization



Implement Thesaurus on website and migrate standards taxonomy into our internal system



Begin to explore SMART Search



Improve SEO on public website



Future XML Schema for ASTM

SERVICES PROVIDER



Compass Points
Launch



Expand/further
develop advisory
services program
offering



Launch several
certification,
elearning, and
proficiency testing
programs



Implement workflow
efficiencies for
production and
publishing services





ORGANIZATIONAL VITALITY

- Promote Core Values
- Explore options for building space
- Mastering ASTM Data Phase II
- Continue IT Security Build Out
- Operationalize new Advanced Manufacturing Division by prioritizing workstreams and resources accordingly
- 125th Anniversary Celebrations - go.astm.org/125



You've heard from us.

Now we want to
hear from **you**.

Questions?



www.astm.org
